



Report to the
Green Bay Public Arts Commission

MEETING DATE

December 20, 2017

AGENDA ITEM

Old Business #1

PREPARED BY

Laura Schley, Public Arts Coordinator and
Pooja Weller

REQUEST

Discussion with possible action to review fundraising packet for the GBPAC.

BACKGROUND

During the November meeting of the GBPAC staff presented a draft fundraising packet. The commission suggested forming a subcommittee to assist in creating the packet and present and updated draft during the December meeting.

RECOMMENDATION

Approve the draft fundraising packet / Refer to staff with recommended adjustments.

ATTACHMENTS

- I. Draft Fundraising Packet

LETTER FROM THE CHAIR

The creation of the Green Bay Public Arts Commission (GBPAC) is a part of a long term vision to further develop the artistic and cultural identity of Green Bay. When my family and I moved back to Green Bay in 2013 I was delighted to see the amount of progress that was made while I was gone. There were more businesses downtown, more restaurants across the city, and the installation of the City Deck. However, as a visual artist and sculptor, I was still finding all kinds of barriers within the City and otherwise, that prevented the installation of new public art works. This realization provided the motivation to explore how other "Artistic Cities" have been successful in developing their artistic identities.

During this discovery, cities with the highest density of public art work almost always had a governing board with a sole purpose of supporting public art. Public art can be anything from murals and sculptures to theatrical performances and solo poem recitals. All public art needs to be in plain view, free of cost, and barrier free. I consulted with numerous committees and commissions in other cities and came up with a plan to develop Green Bay's first Public Arts Commission. With strong support from the artistic community, city employees and many city officials the Green Bay Public Arts Commission was established.

On October 23rd of 2016 we had our first meeting. Since that date three things have happened. We created three public arts programs, had an influence on city council decision making, and created an arts coordinator position to manage and facilitate our program and directives.

Cities that are growing, retaining talent, and drawing tourists, place a strong value in the Arts. Green Bay is uniquely situated to provide a strong public arts presence. Green Bay has a history of attracting international, theatrical and musical arts to it's halls, it is home to three higher educational institutes all of which provide arts degrees, and Green Bay currently harbors a robust artistic community with professional talents ranging from visual to performing arts. Boosting Green Bay's artistic identity will encourage growth in our creative economy, beautify our streets, buildings and parks, and improve our quality of life.

The Green Bay Public Arts Commission relies entirely on donation and grants to fund it's programs, administrative costs, and Arts Coordinator position. With your help we can create a strong artistic and cultural future for Green Bay.

Your support of the Green Bay Public Arts Commission helps further our cause and for this we thank you in advance.

Kent Hutchison

FINANCIAL SNAPSHOT

The Green Bay Public Arts Commission first kicked off the ground in the fall of 2016 with a budget of \$75,000 granted from the Excess Stadium Tax Fund. With this initial startup budget we have been able to accomplish quite a bit in our early stages.

We awarded \$1,500 from our Annual Grants Program for a local theater performance

...

We've awarded \$1,500 total to several artists to create temporary sculptures throughout the City of Green Bay

...

We hired a part time staff member to assist with coordinating and managing our programs

...

We assisted local artists in creating 7 new pieces of public art for the city. These can be added to over 200 pieces of public art throughout the city already

...

We have created an index of these 200 pieces from a partnership with students from the University of Wisconsin Green Bay

We are proud of what we've accomplished thus far, and we are eager to achieve more. With your ongoing contribution we will be able to help continue supporting local artists, and be able to create more public art projects throughout the City of Green Bay. An invested community will empower and sustain our programs.

THE IMPORTANCE OF PUBLIC ART

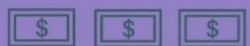
ON THE LOCAL LEVEL

200+

pieces of public art are already spread through the Green Bay community. With our continued work we hope to keep adding to this collection.



We've already assisted creative artists in forming 7 new public art pieces



Little over a year old and we're already set to award \$3,000 for public art projects.

ON THE NATIONAL LEVEL

WORK, WORK, WORK

America's nonprofit arts and culture industry supports 4.1 million jobs and generates \$22.3 billion in government revenue.

ECONOMIC IMPACT

Back in 2010, nonprofit arts and culture organizations contributed an estimated \$61.1 billion into the economy.

"The arts also make our cities destinations for tourists, help attract and retain businesses, and play an important role in the economic revitalization of cities and the vibrancy of our neighborhoods."

- Philadelphia Mayor Michael A. Nutter

PERCENTAGE OF U.S. WORKFORCE (2010)



Source: National statistics based on an Americans for the Arts study in 2010.

ARTIST STORIES



Claire Artsy -

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Colin McCrafty-

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Aaron Artsy -

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